

MEDIAHUIS connect

Mediahuis Connect Total

CPM

€27.50

De Telegraaf +

*Regional North +

*Regional South +

*Regional West +

44 local newspapers and door-to-door newspapers

3.838.600

Number of contacts Connect Total

Mediahuis Connect Nationwide + Regional

CPM

€27.50

De Telegraaf +

*Regional North +

*Regional South +

*Regional West +

2,943,000

Contacts depending on deployment

Mediahuis Connect Regional

CPM

€34.50

*Regional North and/or

*Regional South and/or

*Regional West

1,467,600

Contacts depending on deployment

De Telegraaf

CPM

€28.50

De Telegraaf

1,475,400

Contacts depending on deployment

Regional

CPM

€39,50

1 regional title

364,900

Contacts depending on deployment

*North Region (Mediahuis North): Dagblad van het Noorden, Leeuwarder Courant, Friesch Dagblad.

*South Region (Mediahuis Limburg): De Limburger

*West Region (Mediahuis Nederland): Noordhollands Dagblad, Haarlems Dagblad, IJmuider Courant, Leidsch Dagblad, De Gooi- en Eemlander

Price calculation advertisements

1. The basic rate for an advertisement somewhere in the newspaper or magazine
see from page 3



2. Extra options and special days



Mediahuis Connect - Advertising combinations Daily newspapers, Door-to-door newspapers, Newspapers

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach	average reach (x 1,000 contacts), at:		Mon-Fri	Saturday		in the newspaper of:	Mon-Fri		Saturday	Page share		Format factor	1	1/2	1/4	
Daily newspapers, door-to-door papers and news magazines																
Mediahuis Connect	€ 27.50		3,838.6			€ 105,562		1	1.00			€ 105,562	€ 71,782	€ 36,947		
Daily newspapers																
Mediahuis Connect Nationwide and Regional	€ 27.50		2,317.0			€ 63,718		1/2	0.68			€ 63,718	€ 43,328	€ 22,301		
Mediahuis Connect Regional	€ 34.50		1,270.9			€ 43,846		1/4	0.35			€ 43,846	€ 29,815	€ 15,346		
Mediahuis Connect Regional North and West	€ 34.50		963.4			€ 33,237		<i>2/1 advertising page (spread) on request</i>				€ 33,237	€ 22,601	€ 11,633		
Mediahuis Connect Regional West and South	€ 34.50		838.7			€ 28,935		<i>See page 26 for a visual view and the specifications of all formats</i>				€ 28,935	€ 19,676	€ 10,127		
Mediahuis Connect Regional North and South	€ 34.50		739.7			€ 25,520						€ 25,520	€ 17,354	€ 8,932		
De Telegraaf + Mediahuis Regional Daily newspapers West	€ 34.50		1,577.3			€ 54,417						€ 54,417	€ 37,004	€ 19,046		
Saturday																
Mediahuis Connect Nationwide and Regional	€ 27.50		2,943.0			€ 80,933						€ 80,933	€ 55,034	€ 28,327		
Mediahuis Connect Regional	€ 34.50		1,467.6			€ 50,632						€ 50,632	€ 34,430	€ 17,721		
Mediahuis Connect Regional North and West	€ 34.50		1,129.8			€ 38,978						€ 38,978	€ 26,505	€ 13,642		
Mediahuis Connect Regional West and South	€ 34.50		932.0			€ 32,154						€ 32,154	€ 21,865	€ 11,254		
Mediahuis Connect Regional North and South	€ 34.50		873.4			€ 30,132						€ 30,132	€ 20,490	€ 10,546		
De Telegraaf + Mediahuis Regional Daily newspapers West	€ 34.50		2,069.6			€ 71,401						€ 71,401	€ 48,553	€ 24,990		

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Mediahuis Connect - Composition of advertising combinations

	De Telegraaf + Mediahuis Regional Daily newspapers West	Mediahuis Connect Regional North and South	Mediahuis Connect Regional West and South	Mediahuis Connect Regional North and West	Mediahuis Connect Regional	Mediahuis Connect Nationwide and Regional	Mediahuis Connect
De Telegraaf	•					•	•
Dagblad van het Noorden		•		•	•	•	•
Leeuwarder Courant		•		•	•	•	•
Friesch Dagblad		•		•	•	•	•
De Limburger		•	•		•	•	•
Noordhollands Dagblad	•		•	•	•	•	•
Haarlems Dagblad	•		•	•	•	•	•
IJmuider Courant	•		•	•	•	•	•
Leidsch Dagblad	•		•	•	•	•	•
De Gooi- en Eemlander	•		•	•	•	•	•
Mediahuis Noord HaH-newspapers en Newspapers							•
VIA							•

The combination rates apply exclusively to:

- Unchanged material
- Placement on the same date (daily newspapers) or in the same placement week (HaH newspapers and newsheets)
- All titles and editions belonging to a combination as referred to in the overview above
- Placement without position guarantee (except for back page, factor 1.5)
- For the advertising formats D101V, D102VL, D104VL

Possibilities per title, edition or combination may differ, depending on your choice. Please consult your account manager for details.

De Telegraaf

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach			average reach (x 1,000 contacts), at:			in the newspaper of:			Page share	Format factor		Page share	1	1/2	1/4	1/8
<i>De Telegraaf</i>		€ 28.50	Mon-Fri			Mon-Fri			1	1.00	Monday to Friday					
			1,046.1			€ 29,814			1/2	0.68	<i>De Telegraaf</i>	€ 29,814	€ 20,274	€ 10,435	€ 5,367	
<i>De Telegraaf, Amsterdambijlage*</i>		€ 39.50	Thursday			Thursday			1/4	0.35	<i>De Telegraaf, Amsterdambijlage*</i>					
			288.5			€ 11,396			1/6	0.24	€ 11,396	€ 7,749	€ 3,989	€ 2,051		
<i>De Telegraaf</i>		€ 28.50	Saturday			Saturday			1/8	0.18	Saturday					
			1,475.4			€ 42,049			1/12	0.13	<i>De Telegraaf</i>	€ 42,049	€ 28,593	€ 14,717	€ 7,569	
									1/16	0.10						
									1/24	0.07						
									1/48	0.04						

2/1 advertising page (spread) upon request

See page 26 for a visual representation and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.
 * For other regional placement options in De Telegraaf, please consult your account manager

Region North - Regional daily newspapers, Monday to Friday

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:						
Cost per 1,000 reach	average reach (x 1,000 contacts), at:		Mon-Fri	Gross ad price per whole (1/1) page		Page share	Format factor		Page share	1		1/2	1/4	1/8				
<i>Mediahuis Regional Daily newspapers North</i>	€ 39.50		432.2		€ 17,072		1	1.000				€ 17,072	€ 11,609	€ 5,975	€ 3,073			
<i>Dagblad van het Noorden Total</i>	€ 39.50		249.9		€ 9,871		1/2	0.680				€ 9,871	€ 6,712	€ 3,455	€ 1,777			
<i>Dagblad van het Noorden Groningen</i>	€ 39.50		133.3		€ 5,265		3/8	0.510				€ 5,265	€ 3,580	€ 1,843	€ 948			
<i>Dagblad van het Noorden North</i>	€ 39.50		90.2		€ 3,563		1/3	0.470				€ 5,265	€ 3,580	€ 1,843	€ 948			
<i>Dagblad van het Noorden East</i>	€ 39.50		43.1		€ 1,702		1/4	0.350				€ 3,563	€ 2,423	€ 1,247	€ 641			
<i>Dagblad van het Noorden Drenthe</i>	€ 39.50		116.6		€ 4,606		1/5	0.280				€ 1,702	€ 1,157	€ 596	€ 306			
<i>Dagblad van het Noorden South</i>			N/A		N/A		3/16	0.260				€ 4,606	€ 3,132	€ 1,612	€ 829			
<i>Dagblad van het Noorden West</i>			N/A		N/A		1/7	0.200										
<i>Leeuwarder Courant Total</i>	€ 39.50		155.3		€ 6,134		1/8	0.180				€ 6,134	€ 4,171	€ 2,147	€ 1,104			
<i>Leeuwarder Courant North</i>	€ 39.50		78.2		€ 3,089		1/10	0.150				€ 3,089	€ 2,101	€ 1,081	€ 556			
<i>Leeuwarder Courant South</i>	€ 39.50		77.1		€ 3,045		1/12	0.130				€ 3,045	€ 2,071	€ 1,066	€ 548			
<i>Friesch Dagblad</i>	€ 39.50		27.0		€ 1,067		1/14	0.110				€ 3,045	€ 2,071	€ 1,066	€ 548			
							1/16	0.100				€ 1,067	€ 726	€ 373	€ 192			
							1/20	0.080										
							1/21	0.075										
							1/24	0.070										
							1/48	0.040										

2/1 advertising page (spread) on request

See page 26 for a visual view and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region North - Regional Daily newspapers, Saturday

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g.:				
Cost per 1,000 reach	average reach (x 1,000 contacts), at:		Saturday	in the newspaper of:		Saturday	Page share		Format factor	Page share		1	1/2	1/4	1/8	
<i>Mediahuis Regional Daily newspapers North</i>	€ 39.50		535.6			€ 21,156			1	1.000			€ 21,156	€ 14,386	€ 7,405	€ 3,808
<i>Dagblad van het Noorden Total</i>	€ 39.50		311.1			€ 12,288			1/2	0.680			€ 12,288	€ 8,356	€ 4,301	€ 2,212
<i>Dagblad van het Noorden Groningen</i>	€ 39.50		165.1			€ 6,521			3/8	0.510			€ 6,521	€ 4,434	€ 2,282	€ 1,174
<i>Dagblad van het Noorden North</i>	€ 39.50		112.1			€ 4,428			1/3	0.470			€ 6,521	€ 4,434	€ 2,282	€ 1,174
<i>Dagblad van het Noorden East</i>	€ 39.50		53.0			€ 2,094			1/4	0.350			€ 4,428	€ 3,011	€ 1,550	€ 797
<i>Dagblad van het Noorden Drenthe</i>	€ 39.50		146.0			€ 5,767			1/5	0.280			€ 2,094	€ 1,424	€ 733	€ 377
<i>Dagblad van het Noorden South</i>	€ 39.50		56.0			€ 2,212			3/16	0.260			€ 5,767	€ 3,922	€ 2,018	€ 1,038
<i>Dagblad van het Noorden West</i>	€ 39.50		90.0			€ 3,555			1/7	0.200			€ 2,212	€ 1,504	€ 774	€ 398
<i>Leeuwarder Courant Total</i>	€ 39.50		194.7			€ 7,691			1/8	0.180			€ 3,555	€ 2,417	€ 1,244	€ 640
<i>Leeuwarder Courant North</i>			N/A			N/A			1/10	0.150			€ 7,691	€ 5,230	€ 2,692	€ 1,384
<i>Leeuwarder Courant South</i>			N/A			N/A			1/12	0.130						
<i>Friesch Dagblad</i>	€ 39.50		29.8			€ 1,177			1/14	0.110			€ 1,177	€ 800	€ 412	€ 212
									1/16	0.100						
									1/20	0.080						
									1/21	0.075						
									1/24	0.070						
									1/48	0.040						

2/1 advertising page (spread) on request

See page 26 for a visual view and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Composition of advertisement combinations Daily newspapers North Region

Editie	Leeuwarder Courant Total	Dagblad vh Noorden Drenthe	Dagblad vh Noorden Groningen	Dagblad vh Noorden Total	MH Regional Daily newspapers North
Dagblad van het Noorden North			•	•	•
Dagblad van het Noorden East			•	•	•
Dagblad van het Noorden South		•		•	•
Dagblad van het Noorden West		•		•	•
Leeuwarder Courant North	•				•
Leeuwarder Courant South	•				•
Friesch Dagblad					•

Region North - Newspapers and Door-to-Door Newspapers

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach			average reach (x 1,000 contacts), at:			in the newspaper of:			Page share	Format factor		Page share	1	1/2	1/4	1/8
			Monday to Friday			Monday to Friday			1	1.000		Monday to Friday				
<i>Mediahuis North Newspapers and Door-to-Door Newspapers</i>				1,151.1			€ 47,240		1/2	0.680		<i>Mediahuis North DTD- Newspapers en Newspapers</i>	€ 47,240	€ 32,123	€ 16,534	€ 8,503
<i>Mediahuis North Newspapers</i>				54.1			€ 4,534		3/8	0.510		<i>Mediahuis North Newspapers</i>	€ 4,534	€ 3,083	€ 1,587	€ 816
<i>Hoogeveensche Courant</i>		€ 90.00	Mon/Fri	8.1			€ 729		1/3	0.470		<i>Hoogeveensche Courant ABO</i>	€ 729	€ 496	€ 255	€ 131
<i>Balkster Courant</i>		€ 90.00	Thursday	3.9			€ 351		1/4	0.350		<i>Balkster Courant ABO</i>	€ 351	€ 239	€ 123	€ 63
<i>Stellingwerf</i>		€ 65.00	Thursday	6.6			€ 429		3/16	0.260		<i>Stellingwerf ABO</i>	€ 429	€ 292	€ 150	€ 77
<i>Nieuwe Ooststellingwerf</i>		€ 65.00	Thursday	6.8			€ 442		1/6	0.240		<i>Nieuwe Ooststellingwerf ABO</i>	€ 442	€ 301	€ 155	€ 80
<i>Nieuwsblad Noordoost-Friesland</i>		€ 90.00	Thu/Fri	5.9			€ 531		1/7	0.200		<i>Nieuwsblad Noordoost-Friesland</i>	€ 531	€ 361	€ 186	€ 96
<i>Meppeler Courant</i>		€ 90.00	Mon/Wed/Fri	15.3			€ 1,377		1/8	0.180		<i>Meppeler Courant ABO</i>	€ 1,377	€ 936	€ 482	€ 248
<i>Steenwijker Courant</i>		€ 90.00	Mon/Wed/Fri	7.5			€ 675		1/10	0.150		<i>Steenwijker Courant ABO</i>	€ 675	€ 459	€ 236	€ 122
									1/12	0.130						
									1/14	0.110						
									1/16	0.100						
									1/20	0.080						
									1/21	0.075						
									1/24	0.070						
									1/48	0.040						

2/1 advertising page (spread) upon request

See page 26 for a visual representation and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region North - Door-to-Door Newspapers

Basic rates

CPM			Reach		Gross ad price per whole (1/1) page		Format factor		Gross ad price per format, e.g:				
Cost per 1,000 reach			average reach (x 1,000 contacts), at:		in the newspaper of:		Page share	Format factor	Page share	1	1/2	1/4	1/8
Province			Mon-Fri		Mon-Fri				Monday to Friday				
<i>Mediahuis North -newspapers</i>				926.8		€ 42,706	1	1.000	<i>Mediahuis North HaH-newspapers</i>	€ 42,706	€ 29,040	€ 14,947	€ 7,687
<i>Mediahuis Weeklies Drenthe</i>	Drenthe			212.7		€ 10,036	1/2	0.680	<i>Mediahuis Weeklies Drenthe</i>	€ 10,036	€ 6,824	€ 3,513	€ 1,806
<i>Mediahuis Weeklies Flevoland</i>	Flevoland			85.0		€ 4,374	3/8	0.510	<i>Mediahuis Weeklies Flevoland</i>	€ 4,374	€ 2,974	€ 1,531	€ 787
<i>Mediahuis Weeklies Friesland</i>	Friesland			291.1		€ 13,234	1/3	0.470	<i>Mediahuis Weeklies Friesland</i>	€ 13,234	€ 8,999	€ 4,632	€ 2,382
<i>Mediahuis Weeklies Groningen</i>	Groningen			296.7		€ 12,255	1/4	0.350	<i>Mediahuis Weeklies Groningen</i>	€ 12,255	€ 8,333	€ 4,289	€ 2,206
<i>Mediahuis Weeklies Overijssel</i>	Overijssel			41.3		€ 2,808	2/9	0.320	<i>Mediahuis Weeklies Overijssel</i>	€ 2,808	€ 1,909	€ 983	€ 505
<i>Asser Courant</i>	Drenthe	€ 32.50	Tuesday	39.0		€ 1,268	1/5	0.280	<i>Asser Courant</i>	€ 1,268	€ 862	€ 444	€ 228
<i>Coevorder Courant</i>	Drenthe	€ 68.00	Tuesday	19.0		€ 1,292	3/16	0.260	<i>Coevorder Courant</i>	€ 1,292	€ 879	€ 452	€ 233
<i>De Krant van Midden Drenthe</i>	Drenthe	€ 42.50	Wednesday	15.8		€ 672	1/6	0.240	<i>De Krant van Midden Drenthe</i>	€ 672	€ 457	€ 235	€ 121
<i>Emmer Courant</i>	Drenthe	€ 32.50	Tuesday	52.0		€ 1,690	1/7	0.200	<i>Emmer Courant</i>	€ 1,690	€ 1,149	€ 592	€ 304
<i>Hoogeveensche Courant</i>	Drenthe	€ 68.00	Wednesday	31.6		€ 2,149	1/8	0.180	<i>Hoogeveensche Courant HAH</i>	€ 2,149	€ 1,461	€ 752	€ 387
<i>Meppeler Courant</i>	Drenthe	€ 68.00	Tuesday	17.9		€ 1,217	1/10	0.150	<i>Meppeler Courant HAH</i>	€ 1,217	€ 828	€ 426	€ 219
<i>Roder Journaal</i>	Drenthe	€ 42.50	Tuesday	16.2		€ 689	1/12	0.130	<i>Roder Journaal</i>	€ 689	€ 469	€ 241	€ 124
<i>Westervelder - Wolder Courant</i>	Drenthe	€ 50.00	Wednesday	21.2		€ 1,060	1/14	0.110	<i>Westervelder - Wolder Courant</i>	€ 1,060	€ 721	€ 371	€ 191
<i>Flevopost Dronten</i>	Flevoland	€ 68.00	Wednesday	19.4		€ 1,319	1/16	0.100	<i>Flevopost Dronten</i>	€ 1,319	€ 897	€ 462	€ 237
<i>Flevopost Lelystad</i>	Flevoland	€ 50.00	Wednesday	35.6		€ 1,780	1/20	0.080	<i>Flevopost Lelystad</i>	€ 1,780	€ 1,210	€ 623	€ 320
<i>De Noordoostpolder</i>	Flevoland	€ 42.50	Wednesday	30.0		€ 1,275	1/21	0.075	<i>De Noordoostpolder</i>	€ 1,275	€ 867	€ 446	€ 230
<i>Bolswards Nieuwsblad</i>	Friesland	€ 42.50	Thursday	17.8		€ 757	1/24	0.070	<i>Bolswards Nieuwsblad</i>	€ 757	€ 515	€ 265	€ 136
<i>Stellingwerf</i>	Friesland	€ 68.00	Tuesday	11.9		€ 809	3/80	0.065	<i>Stellingwerf HAH</i>	€ 809	€ 550	€ 283	€ 146
<i>Nieuwe Dockumer Courant</i>	Friesland	€ 50.00	Wednesday	31.5		€ 1,575	1/48	0.040	<i>Nieuwe Dockumer Courant</i>	€ 1,575	€ 1,071	€ 551	€ 284
<i>Drachtster Courant</i>	Friesland	€ 42.50	Wednesday	47.9		€ 2,036			<i>Drachtster Courant</i>	€ 2,036	€ 1,384	€ 713	€ 366

2/1 advertising page (spread) upon request

See page 26 for a visual representation and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region North - Door-to-Door Newspapers

Basic rates

CPM			x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach				average reach (x 1,000 contacts), at:			in the newspaper of:			Page share	Format factor		Page share	1	1/2	1/4	1/8
Province			Monday to Friday		Monday to Friday		Monday to Friday				Monday to Friday						
<i>De Feanster</i>	Friesland	€ 50,00	Tuesday	18,0		€ 900	1	1,000		<i>De Feanster</i>	€ 900	€ 612	€ 315	€ 162			
<i>Franeke Courant</i>	Friesland	€ 50,00	Wednesday	21,0		€ 1.050	1/2	0,680		<i>Franeke Courant</i>	€ 1.050	€ 714	€ 368	€ 189			
<i>Heerenveense Courant</i>	Friesland	€ 50,00	Thursday	24,3		€ 1.215	3/8	0,510		<i>Heerenveense Courant</i>	€ 1.215	€ 826	€ 425	€ 219			
<i>Huis aan Huis Leeuwarden</i>	Friesland	€ 32,50	Wednesday	58,0		€ 1.885	1/3	0,470		<i>Huis aan Huis Leeuwarden</i>	€ 1.885	€ 1.282	€ 660	€ 339			
<i>Nieuwe Ooststellingwerper</i>	Friesland	€ 68,00	Tuesday	11,2		€ 762	1/4	0,350		<i>Nieuwe Ooststellingwerper HAH</i>	€ 762	€ 518	€ 267	€ 137			
<i>Sneeker Nieuwsblad</i>	Friesland	€ 42,50	Thursday	30,6		€ 1.301	2/9	0,320		<i>Sneeker Nieuwsblad</i>	€ 1.301	€ 885	€ 455	€ 234			
<i>Jouster Courant South Friesland</i>	Friesland	€ 50,00	Thursday	18,9		€ 945	1/5	0,280		<i>Jouster Courant South Friesland</i>	€ 945	€ 643	€ 331	€ 170			
<i>Eemsbode</i>	Groningen	€ 50,00	Wednesday	28,2		€ 1.410	3/16	0,260		<i>Eemsbode</i>	€ 1.410	€ 959	€ 494	€ 254			
<i>HS-Krant</i>	Groningen	€ 42,50	Wednesday	27,2		€ 1.156	1/6	0,240		<i>HS-Krant</i>	€ 1.156	€ 786	€ 405	€ 208			
<i>Noorderkrant</i>	Groningen	€ 32,50	Wednesday	25,8		€ 839	1/7	0,200		<i>Noorderkrant</i>	€ 839	€ 571	€ 294	€ 151			
<i>Streekblad</i>	Groningen	€ 50,00	Wednesday	30,7		€ 1.535	1/8	0,180		<i>Streekblad</i>	€ 1.535	€ 1.044	€ 537	€ 276			
<i>Veendammer</i>	Groningen	€ 50,00	Wednesday	17,7		€ 885	1/10	0,150		<i>Veendammer</i>	€ 885	€ 602	€ 310	€ 159			
<i>Westerkwartier</i>	Groningen	€ 42,50	Tuesday	28,7		€ 1.220	1/12	0,130		<i>Westerkwartier</i>	€ 1.220	€ 830	€ 427	€ 220			
<i>Groninger Gezinsbode</i>	Groningen	€ 32,50	Wednesday	97,7		€ 3.175	1/14	0,110		<i>Groninger Gezinsbode</i>	€ 3.175	€ 2.159	€ 1.111	€ 572			
<i>Kanaalstreek Ter Apeler Courant</i>	Groningen	€ 50,00	Wednesday	40,7		€ 2.035	1/16	0,100		<i>Kanaalstreek Ter Apeler Courant</i>	€ 2.035	€ 1.384	€ 712	€ 366			
<i>De Staphorster</i>	Overijssel	€ 68,00	Tuesday	19,1		€ 1.299	1/20	0,080		<i>De Staphorster</i>	€ 1.299	€ 883	€ 455	€ 234			
<i>Steenwijker Courant</i>	Overijssel	€ 68,00	Tuesday	22,2		€ 1.510	1/21	0,075		<i>Steenwijker Courant HAH</i>	€ 1.510	€ 1.027	€ 529	€ 272			
<i>Balkster Courant *</i>	Friesland	€ 90,00	Thursday	7,4		€ 666	1/24	0,070		<i>Balkster Courant HAH</i>	€ 666	€ 453	€ 233	€ 120			
							3/80	0,065									
							1/48	0,040									

* non-weekly appearance

2/1 advertising page (spread) upon request

See page 26 for a visual representation and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region North - Composition of advertisement combinations door-to-door papers and newspapers

Title	Weeklies Drente	Weeklies Flevoland	Weeklies Friesland	Weeklies Groningen	Weeklies Overijssel	Mediahuis North door-to-door newspapers	Mediahuis North Newspapers	Mediahuis North Newspapers and Door-to-door newspapers
Newspapers								
<i>Hoogeveensche Courant</i>							•	•
<i>Balkster Courant</i>							•	•
<i>Stellingwerf</i>							•	•
<i>Nieuwe Ooststellingwerper</i>							•	•
<i>Nieuwsblad Noordoost-Friesland</i>							•	•
<i>Meppeler Courant</i>							•	•
<i>Steenwijker Courant</i>							•	•
Door-to-door newspapers								
<i>Asser Courant</i>	•					•		•
<i>Coevorder Courant</i>	•					•		•
<i>De Krant van Midden Drenthe</i>	•					•		•
<i>Emmer Courant</i>	•					•		•
<i>Hoogeveensche Courant</i>	•					•		•
<i>Meppeler Courant</i>	•					•		•
<i>Roder Journaal</i>	•					•		•
<i>Westervelder - Wolder Courant</i>	•					•		•
<i>Flevopost Dronten</i>		•				•		•
<i>Flevopost Lelystad</i>		•				•		•
<i>De Noordoostpolder</i>		•				•		•

Region North - Composition of advertisement combinations door-to-door papers and newspapers

Title	Weeklies Drente	Weeklies Flevoland	Weeklies Friesland	Weeklies Groningen	Weeklies Overijssel	Mediahuis North door-to-door newspapers	Mediahuis North Newspapers	Mediahuis North Newspapers and Door-to-door newspapers
<i>Bolswards Nieuwsblad</i>			•			•		•
<i>Stellingwerf</i>			•			•		•
<i>Nieuwe Dockumer Courant</i>			•			•		•
<i>Drachtster Courant</i>			•			•		•
<i>De Feanster</i>			•			•		•
<i>Franeke Courant</i>			•			•		•
<i>Heerenveense Courant</i>			•			•		•
<i>Huis aan Huis Leeuwarden</i>			•			•		•
<i>Nieuwe Ooststellingwerf</i>			•			•		•
<i>Sneeker Nieuwsblad</i>			•			•		•
<i>Jouster Courant South Friesland</i>			•			•		•
<i>Eemsbode</i>				•		•		•
<i>HS-Krant</i>				•		•		•
<i>Noorderkrant</i>				•		•		•
<i>Streekblad</i>				•		•		•
<i>Veendammer</i>				•		•		•
<i>Westerkwartier</i>				•		•		•
<i>Groninger Gezinsbode</i>				•		•		•
<i>Kanaalstreek Ter Apeler Courant</i>				•		•		•
<i>De Staphorster</i>					•	•		•
<i>Steenwijker Courant</i>					•	•		•
<i>Balkster Courant</i>								

Region North - Newspaper Magazines

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:			
Cost per 1,000 reach			average reach (x 1,000 contacts) per issue			in the issue appearing at:			Page share	Format factor		Page share	1	1/2	1/4
MEER magazine Mediahuis Noord		€ 21.00	505.8		=	Saturday € 10,622		x	1		=	MEER magazine			
MEER magazine, Dagblad van het Noorden		€ 21.00	311.1		=	Saturday € 6,533			1/2			€ 10,622 n/a n/a			
MEER magazine Leeuwarder Courant		€ 21.00	194.7		=	Saturday € 4,089			1/4			€ 6,533 n/a n/a			
												MEER magazine Leeuwarder Courant			
												€ 4,089 n/a n/a			

2/1 advertising page (spread) upon request

See page 29 for a visual representation and the specifications of all formats

Region North - Composition of ad combination Newspaper Magazines

Title	MEER magazine Mediahuis Noord
MEER magazine, Dagblad van het Noorden	•
MEER magazine Leeuwarder Courant	•

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region South - Regional daily newspapers

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach			average reach (x 1,000 contacts), at:			in the newspaper of:			Page share	Format factor		Page share	1	1/2	1/4	1/8
			Monday to Friday			Monday to Friday						Monday to Friday				
De Limburger	€ 39.50		307.5			€ 12,146			1	1.000		De Limburger	€ 12,146	€ 8,259	€ 4,251	€ 2,186
<i>North- and Central Limburg</i>	€ 39.50		133.5			€ 5,273			1/2	0.680		<i>North- and Central Limburg</i>	€ 5,273	€ 3,586	€ 1,846	€ 949
<i>South-Limburg</i>	€ 39.50		174.0			€ 6,873			1/4	0.350		<i>South-Limburg</i>	€ 6,873	€ 4,674	€ 2,406	€ 1,237
<i>North-Limburg</i>	€ 39.50		61.6			€ 2,433			1/5	0.280		<i>North-Limburg</i>	€ 2,433	€ 1,654	€ 852	€ 438
<i>Midden-Limburg</i>	€ 39.50		71.9			€ 2,840			1/6	0.240		<i>Midden-Limburg</i>	€ 2,840	€ 1,931	€ 994	€ 511
<i>Westelijke Mijnstreek</i>	€ 39.50		50.4			€ 1,991			1/7	0.200		<i>Westelijke Mijnstreek</i>	€ 1,991	€ 1,354	€ 697	€ 358
<i>Parkstad Limburg</i>	€ 39.50		64.2			€ 2,536			1/8	0.180		<i>Parkstad Limburg</i>	€ 2,536	€ 1,724	€ 888	€ 456
<i>Maastricht-Heuvelland</i>	€ 39.50		59.4			€ 2,346			1/10	0.150		<i>Maastricht-Heuvelland</i>	€ 2,346	€ 1,595	€ 821	€ 422
			Saturday			Saturday			1/14	0.110		Saturday				
De Limburger	€ 39.50		337.8			€ 13,343			1/20	0.080		De Limburger	€ 13,343	€ 9,073	€ 4,670	€ 2,402
<i>North- and Central Limburg</i>	€ 39.50		146.3			€ 5,779			1/21	0.075		<i>North- and Central Limburg</i>	€ 5,779	€ 3,930	€ 2,023	€ 1,040
<i>South-Limburg</i>	€ 39.50		191.5			€ 7,564			1/24	0.070		<i>South-Limburg</i>	€ 7,564	€ 5,144	€ 2,647	€ 1,362
<i>North-Limburg</i>	€ 39.50		69.3			€ 2,737			1/27	0.060		<i>North-Limburg</i>	€ 2,737	€ 1,861	€ 958	€ 493
<i>Midden-Limburg</i>	€ 39.50		77.0			€ 3,042			1/43	0.045		<i>Midden-Limburg</i>	€ 3,042	€ 2,069	€ 1,065	€ 548
<i>Westelijke Mijnstreek</i>	€ 39.50		53.8			€ 2,125			1/48	0.040		<i>Westelijke Mijnstreek</i>	€ 2,125	€ 1,445	€ 744	€ 383
<i>Parkstad Limburg</i>	€ 39.50		71.0			€ 2,805						<i>Parkstad Limburg</i>	€ 2,805	€ 1,907	€ 982	€ 505
<i>Maastricht-Heuvelland</i>	€ 39.50		66.7			€ 2,635						<i>Maastricht-Heuvelland</i>	€ 2,635	€ 1,792	€ 922	€ 474

2/1 advertising page (spread) upon request

See page 26 for a visual representation and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region South - Weekly newspaper

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach	average reach (x 1,000 contacts), at:		in de krant van Wednesday	Page share		Format factor	1		1/2	1/4		1/8				
			Wednesday									Wednesday				
VIA full edition	€ 35.00		370.5		€ 12,968		1	1.000				€ 12,968	€ 8,818	€ 4,539	€ 2,334	
VIA North-Limburg	€ 35.00		82.1		€ 2,874		1/2	0.680				€ 2,874	€ 1,954	€ 1,006	€ 517	
VIA Midden-Limburg	€ 35.00		79.8		€ 2,793		2/7	0.385				€ 2,793	€ 1,899	€ 978	€ 503	
VIA Parkstad Limburg	€ 35.00		76.5		€ 2,678		1/4	0.350				€ 2,678	€ 1,821	€ 937	€ 482	
VIA North- and Central Limburg	€ 35.00		161.9		€ 5,667		1/7	0.200				€ 5,667	€ 3,854	€ 1,983	€ 1,020	
VIA South-Limburg	€ 35.00		208.6		€ 7,301		1/8	0.180				€ 7,301	€ 4,965	€ 2,555	€ 1,314	
VIA Horst-Venray	€ 35.00		30.4		€ 1,064		1/10	0.150				€ 1,064	€ 724	€ 372	€ 192	
VIA Venlo	€ 35.00		51.7		€ 1,810		1/16	0.100				€ 1,810	€ 1,231	€ 634	€ 326	
VIA Roermond	€ 35.00		55.7		€ 1,950		1/20	0.080				€ 1,950	€ 1,326	€ 683	€ 351	
VIA Weert	€ 35.00		24.1		€ 844		1/21	0.075				€ 844	€ 574	€ 295	€ 152	
VIA Parkstad Limburg Heerlen-Brunssum	€ 35.00		44.7		€ 1,565		1/32	0.055				€ 1,565	€ 1,064	€ 548	€ 282	
VIA Parkstad Limburg Kerkrade-Landgraaf	€ 35.00		31.8		€ 1,113		1/43	0.045				€ 1,113	€ 757	€ 390	€ 200	
VIA Westelijke Mijnstreek	€ 35.00		56.0		€ 1,960							€ 1,960	€ 1,333	€ 686	€ 353	
VIA Maastricht-Heuvelland	€ 35.00		76.1		€ 2,664							€ 2,664	€ 1,812	€ 932	€ 480	

2/1 advertising page (spread) upon request

See page 26 for a visual representation and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Region South - Composition of advertisement combination

De Limburger	South-Limburg	North- and Central-Limburg	Full edition
North Limburg		•	•
Midden Limburg		•	•
Westelijke Mijnstreek	•		•
Parkstad Limburg	•		•
Maastricht-Heuvelland	•		•

VIA	VIA South-Limburg	VIA North- and Central Limburg	VIA Parkstad Limburg	VIA Central-Limburg	VIA North-Limburg	VIA full edition
VIA Horst-Venray		•			•	•
VIA Venlo		•			•	•
VIA Roermond		•		•		•
VIA Weert		•		•		•
VIA Parkstad Limburg Heerlen-Brunssum	•		•			•
VIA Parkstad Limburg Kerkrade-Landgraaf	•		•			•
VIA Westelijke Mijnstreek	•					•
VIA Maastricht-Heuvelland	•					•

Regional South - Newspaper Magazines

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:			
Cost per 1,000 reach			average reach (x 1,000 contacts) per issue			in the issue appearing at:			Page share	Format factor		Page share	1	1/2	1/4
Zine De Limburger	€ 21.00		337.8			Sa (monthly)*	€ 7,094		1	1.00		Zine De Limburger	€ 7,094	€ 5,320	€ 2,838
Zine Noord- en Midden Limburg	€ 21.00		146.3			Sa (monthly)*	€ 3,072		1/2	0.75		Zine Noord- en Midden Limburg	€ 3,072	€ 2,304	€ 1,229
Zine Zuid-Limburg	€ 21.00		191.5			Sa (monthly)*	€ 4,022		1/4	0.40		Zine Zuid-Limburg	€ 4,022	€ 3,016	€ 1,609

*Forthcoming 2022-issues of Zine: Mai 14, June 11, July 9, August 13, September 10, October 8, November 12, December 10

2/1 advertising page (spread) on request

See page 29 for a visual view and the specifications of all formats

Region South - Composition of ad combination Newspaper Magazines

Title	Zine De Limburger
Zine Noord- en Midden Limburg	•
Zine Zuid-Limburg	•

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Regional West - Regional Daily Newspapers, Monday to Friday

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:				
Cost per 1,000 reach			average reach (x 1,000 contacts), at:			in the newspaper of:			Page share	Format factor		Page share	1	1/2	1/4	1/8
			Mon-Fri			Mon-Fri			1	1.000		Monday to Friday				
<i>Mediahuis Regional Daily newspapers West</i>	€ 39.50		531.2			€ 20,982		1/2	0.680			€ 20,982	€ 14,268	€ 7,344	€ 3,777	
<i>Noordhollands Dagblad</i>	€ 39.50		328.3			€ 12,968		1/4	0.350			€ 12,968	€ 8,818	€ 4,539	€ 2,334	
<i>Haarlems Dagblad Combination</i>	€ 39.50		83.8			€ 3,310		1/5	0.280			€ 3,310	€ 2,251	€ 1,159	€ 596	
<i>Leidsch Dagblad</i>	€ 39.50		56.2			€ 2,220		1/6	0.240			€ 2,220	€ 1,510	€ 777	€ 400	
<i>De Gooi- en Eemlander</i>	€ 39.50		62.9			€ 2,485		1/8	0.180			€ 2,485	€ 1,690	€ 870	€ 447	
								1/10	0.150							
								1/12	0.130							
								1/14	0.110							
								1/20	0.080							
								1/21	0.075							
								1/24	0.070							
								1/43	0.045							
Noordhollands Dagblad, editions																
<i>Helderse Courant / Schager Courant</i>	€ 39.50		54.8			€ 2,165						€ 2,165	€ 1,472	€ 758	€ 390	
<i>Dagblad Waterland / Dagblad Zaanstreek</i>	€ 39.50		84.2			€ 3,326						€ 3,326	€ 2,262	€ 1,164	€ 599	
<i>Alkmaarsche Courant / Dagblad Kennemerland</i>	€ 39.50		113.7			€ 4,491						€ 4,491	€ 3,054	€ 1,572	€ 808	
<i>Dagbladcombinatie North Noord-Holland</i>	€ 39.50		215.5			€ 8,512						€ 8,512	€ 5,788	€ 2,979	€ 1,532	
<i>Helderse Courant</i>	€ 39.50		23.5			€ 928						€ 928	€ 631	€ 325	€ 167	
<i>Schager Courant</i>	€ 39.50		31.3			€ 1,236						€ 1,236	€ 840	€ 433	€ 222	
<i>Dagblad voor West-Friesland</i>	€ 39.50		75.6			€ 2,986						€ 2,986	€ 2,030	€ 1,045	€ 537	
<i>Alkmaarsche Courant</i>	€ 39.50		85.1			€ 3,361						€ 3,361	€ 2,285	€ 1,176	€ 605	
<i>Dagblad Kennemerland</i>	€ 39.50		28.6			€ 1,130						€ 1,130	€ 768	€ 396	€ 203	
<i>Dagblad Zaanstreek</i>	€ 39.50		54.6			€ 2,157						€ 2,157	€ 1,467	€ 755	€ 388	
<i>Dagblad Waterland</i>	€ 39.50		29.6			€ 1,169						€ 1,169	€ 795	€ 409	€ 210	
Haarlems Dagblad Combination																
<i>Haarlems Dagblad</i>	€ 39.50		72.3			€ 2,856						€ 2,856	€ 1,942	€ 1,000	€ 514	
<i>IJmuider Courant</i>	€ 39.50		11.5			€ 454						€ 454	€ 309	€ 159	€ 82	

2/1 advertising page (spread) on request

See page 26 for a visual view and the specifications of all formats

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

West Region - Composition of advertisement combinations

Title	Helderse Courant / Schager Courant	Haarlems Dagblad Combination	Dagblad Waterland / Dagblad Zaanstreek	Alkmaarsche Courant / Dagblad Kennemerland	Dagbladcombinatie North Noord-Holland	Noordhollands Dagblad	Mediahuis Regional Daily newspapers West
<i>Helderse Courant</i>	•				•	•	•
<i>Schager Courant</i>	•				•	•	•
<i>Dagblad voor West-Friesland</i>					•	•	•
<i>Alkmaarsche Courant</i>				•	•	•	•
<i>Dagblad Kennemerland</i>				•		•	•
<i>Dagblad Zaanstreek</i>			•			•	•
<i>Dagblad Waterland</i>			•			•	•
<i>Haarlems Dagblad</i>		•					•
<i>IJmuider Courant</i>		•					•
<i>Leidsch Dagblad</i>							•
<i>De Gooi- en Eemlander</i>							•

Region West - Newspaper Magazines

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:			
Cost per 1,000 reach			average reach (x 1,000 contacts) per edition			in the edition that appears on:			Page share	Format factor		Page share	1	1/2	1/4
VRIJ Magazine Mediahuis Regional daily ewspapers West	€ 21.00		594.2			Saturday	€ 12,478		1	1.00		VRIJ Magazine Mediahuis Regional daily newspapers West	€ 12,478	N/A	€ 4,991
VRIJ Magazine Noordhollands Dagblad	€ 21.00		364.9			Saturday	€ 7,663		1/2	N/A		VRIJ Magazine Noordhollands Dagblad	€ 7,663	N/A	€ 3,065
VRIJ Magazine Haarlems Dagblad / IJmuider Courant	€ 21.00		95.9			Saturday	€ 2,014		1/4	0.40		VRIJ Magazine Haarlems Dagblad / IJmuider Courant	€ 2,014	N/A	€ 806
VRIJ Magazine Leidsch Dagblad	€ 21.00		66.3			Saturday	€ 1,392					VRIJ Magazine Leidsch Dagblad	€ 1,392	N/A	€ 557
VRIJ Magazine De Gooi- en Eemlander	€ 21.00		67.1			Saturday	€ 1,409					VRIJ Magazine De Gooi- en Eemlander	€ 1,409	N/A	€ 564

2/1 advertising page (spread) on request

See page 29 for a visual view and the specifications of all formats

Newspaper Magazines West Region - Composition of advertisement combinations

	Vrij Magazine Mediahuis Regional daily newspapers West
VRIJ Magazine Noordhollands Dagblad	●
VRIJ Magazine Haarlems Dagblad / IJmuider Courant	●
VRIJ Magazine Leidsch Dagblad	●
VRIJ Magazine De Gooi- en Eemlander	●

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Magazines Nationwide and Newspaper Magazines Region West

Basic rates

CPM		x	Reach		=	Gross ad price per whole (1/1) page		x	Format factor		=	Gross ad price per format, e.g:			
Cost per 1,000 reach			average reach (x 1,000 contacts) per edition			in the edition that appears on:			Page share	Format factor		Page share	1	1/2	1/4
Autovisie	€ 13.00		265.4			Thursday*	€ 3,450		1	1.00		Autovisie	€ 3,450	€ 2,588	€ 1,380
Privé	€ 8.00		819.1			Wednesday	€ 6,553		1/2	0.75		Privé	€ 6,553	€ 4,915	€ 2,621
VROUW Glossy	€ 27.50		257.4			Tuesday	€ 7,079		1/4	0.40		VROUW Glossy	€ 7,079	N/A	N/A
VROUW Glossy Special	€ 27.50		99.9			Tuesday**	€ 2,748		<i>2/1 advertising page (spread) on request</i>			VROUW Glossy Special	€ 2,748	N/A	N/A
VROUW Magazine	€ 12.50		896.3			Saturday	€ 11,204		<i>See page 29 for a visual view and the specifications of all formats</i>			VROUW Magazine	€ 11,204	€ 8,403	€ 4,482
Mediahuis Connect Regional Newspaper Magazines	€ 20.00		1,437.8			Sa (monthly)	€ 28,756					Mediahuis Connect Regional Newspaper Magazines	€ 28,756	N/A	N/A

* biweekly appearance
 ** VROUW Glossy Special, forthcoming issues 2022: September 20th, December 13th

Newspaper magazines Regions North, South, West - Composition of ad combination

	Mediahuis Connect Newspaper Magazines Regional
Vrij Magazine Mediahuis Regional Newspapers West	●
Zine De Limburger	●
MEER magazine Mediahuis Noord	●

Rates are starting prices excluding position factor and season factor, see page 24 and 25 for additional price.

Guaranteed placement on a page of your choice

We calculate a position factor for this, depending on the type of medium and page chosen by you:

Newspapers					
Guaranteed placement on:	Position factor	De Telegraaf	Region West	Region North	Region South
Frontpage	4	●	●	●	●
Page 3	2	●	●	●	
Pagina 5	2	●	●	●	●
Back page	1,5	●	●	●	●
Frontpage Regional	3		●		
Page 3 Regional	2		●	●	
Other guaranteed positions	1,2*	●	●	●	●

*Position factor 1.2: does not apply to single editorial page in Regional Dagblad Noord. Other guaranteed positions are available on request. Ask your account manager about the possibilities.

Door-to-door newspapers, Newspapers, Weekly newspaper			
Guaranteed placement on:	Position factor	Region North	Region South (VIA)
Frontpage	4	●	●
Page 3	2		●
Editorial page	2	●	
Back page	1,5	●	●
Other guaranteed positions	1,2**	●	●

**Other guaranteed positions are available on request.

Magazines					
Guaranteed placement on:	Position factor	Autovisie Privé VROUW VROUW Glossy VROUW Glossy Special	Meer magazine (Region North)	Zine (Region South)	Region West (Vrij Magazine)
Back page	1,5	●	●	●	●
Other guaranteed positions	1,2**	●	●	●	●

Placement options may vary by title and combination, depending on your choice. Ask your account manager about the possibilities.

Season factor Print box formats

Special Day Calendar 2022	Seasonal factor: 1.2 applies to placements in 2022 on:
Winter Olympics	Wed. 2 to Sun. 20 February 2022
Easter	Tue. 12 April to Mon. 18 April
Pentecost	Tue. 31 May to Mon. 6 June
Football World Cup	
Black Friday	
Cyber Monday	Mon. 14 November until Sat. 31 December
Christmas	
New Year's Eve	

* North Region: Obituaries, Pers. Announcements - Module and Door-to-door Newspapers not applicable

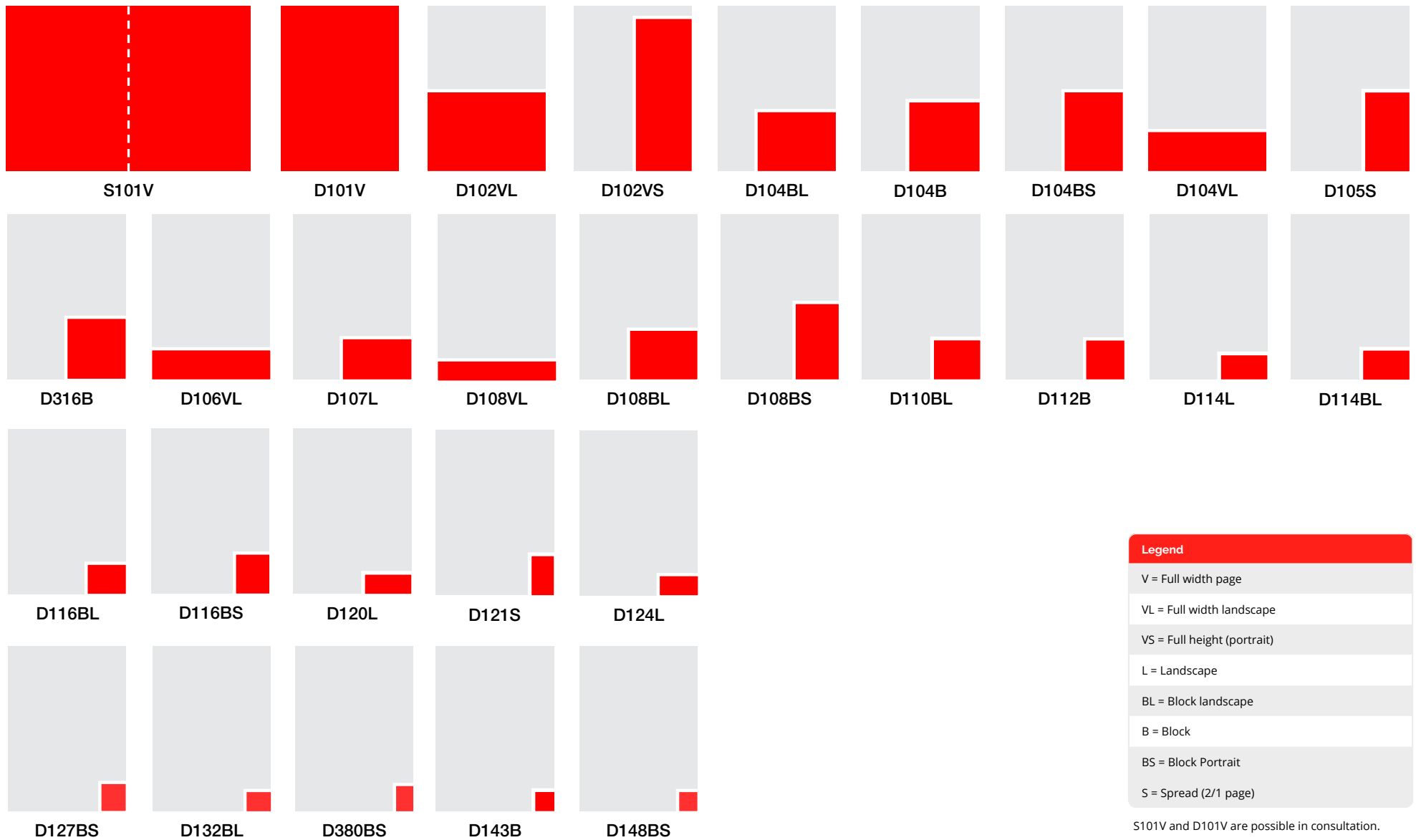
Daily newspapers, door-to-door papers, newspapers and weekly papers: ad formats 2022

6-columns advertising formats: D-modules										
Page share	Module-code	Width (mm)	Height (mm)	De Telegraaf	West Regional Daily newspapers	North Regional Daily newspapers	North DTD-newspapers	North Newspapers	South Regional Daily newspapers	South Weekly newspaper
				Editorial pages Advertising pages	Advertising pages	Advertising pages	Editorial pages Advertising pages	Advertising pages	Advertising pages	Advertising pages
2/1	S101V	550	398	●	●	●	●	●	●	●
1/1	D101V	266	398	●	●	●	●	●	●	●
1/2	D102VS	131	388			●	●	●		
		131	398						●	●
	D102VL	266	190	●	●	●	●	●	●	●
3/8	D308VL	266	143			●	●	●		
1/4	D104BL	176	142	●		●	●	●		
	D104BS	131	190	●		●	●	●	●	●
	D104VL	266	94	●	●	●	●	●	●	●
3/16	D316B	131	143			●	●	●		
1/6	D106VL	266	70	●						
1/8	D108BL	131	94	●		●	●	●	●	●
	D108BS	86	142	●	●	●	●	●		
	D108VL	266	46	●		●	●	●		
1/12	D112B	86	94	●	●	●	●	●		
1/16	D116BL	86	70	●		●	●	●		
	D116BS	64	94							●
1/20	D120L	131	35				●	●		
1/24	D124L	86	46	●	●	●	●	●	●	
1/48	D148BS	41	46	●		●	●	●		
1/32	D132BL	64	46							●

Daily newspapers, door-to-door papers, newspapers and weekly papers: ad formats 2022

5-columns advertising formats: D-modules									
Page share	Module-code	Width (mm)	Height (mm)	De Telegraaf	West Regional Daily newspapers	North Regional Daily newspapers	North Newspapers	South Regional Daily newspapers	South Weekly newspaper
					Editorial pages	Editorial pages	Editorial pages	Editorial pages	Editorial pages
1/2	D102VL	266	190		•	•	•	•	•
2/7	D207BS	158	190						•
1/4	D104B	158	166		•			•	
	D104VL	266	94		•	•	•	•	•
1/5	D105S	104	190		•	•		•	
1/6	D106VL	266	70		•			•	
1/7	D107L	158	94			•	•	•	•
1/8	D108BS	104	118		•	•	•		
	D108VL	266	46		•	•	•		
1/10	D110BL	104	94		•	•	•	•	•
1/14	D114BL	104	70		•			•	
	D114L	104	75			•	•		
1/20	D120L	104	46		•	•	•	•	•
1/21	D121S	50	94		•	•	•	•	•
3/80	D380BS	50	75			•	•		
1/27	D127BS	50	70					•	
1/43	D143B	50	46		•			•	•

Formats Print (page share)



Magazines: advertising formats 2022

Ads								
Page share	Module-code	Autovisie	Privé	Vrouw magazine	VROUW Glossy VROUW Glossy Special	Meer magazine Mediahuis Noord	Zine de Limburger	VRIJ Magazine Mediahuis Regional Newspapers West
2	S101V	•	•	•	•			
1	D101V	•	•	•	•	•	•	•
1/2	D102VL	•	•	•			•	
1/4	D104BS		•	•			•	•
	D104VL	•					•	

* Flattened formats: 5 mm bleed + cutting marks

For an overview of the formats an dimensions per module per brand, see page 30

Magazines: advertising formats 2022

Autovisie



S101V
450 x 285 mm



D101V
225 x 285 mm



D102VL
225 x 138 mm



D104VL
225 x 72 mm

VRIJ Magazine Mediahuis Regional Newspapers West

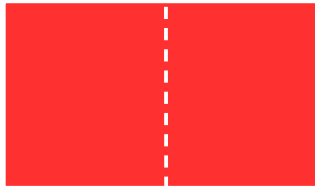


D101V
230 X 295 mm



D104BS
113 x 145,5 mm

Privé



S101V
460 x 290 mm



D101V
230 x 290 mm

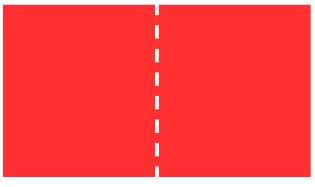


D102VL
230 x 145 mm



D104BS
113 x 145 mm

VRUW Magazine



S101V
442 x 274 mm



D101V
221 x 274 mm



D102VL
221 x 135 mm



D104BS
108 x 135 mm

VRUW Glossy VRUW Glossy Special



S101V
440 x 280 mm



D101V
220 x 280 mm

Zine



D101V
210 x 274,5



D102VL
210 x 135



D104BS
102,5 x 135



D104VL
210 x 65

MEER magazine



D101V
190 x 255 mm

* Flattened formats: 5 mm bleed + cutting marks

**Do you have any questions?
Our team is ready to help you.**

**Call us on +31 88 824 0234
or mail to samenwerken@mediahuis.nl**

