

Deadlines
rate card 2022



Deadlines for submitting advertising material

De Telegraaf							
Day of publication	Modules		Speurders	Obituaries, Personal Announcements		VRIJ katern	
	Reservation	Delivery		Reservation	Delivery	Reservation	Delivery
Monday	Friday 13:00	Friday 15:00	Friday 13:00	Zondag 16:00	Zondag 16:30		
Tuesday	Friday 15:00	Monday 13:00	Monday 09:00	Monday 16:00	Monday 16:30		
Wednesday	Monday 15:00	Tuesday 13:00	Tuesday 09:00	Tuesday 16:00	Tuesday 16:30		
Thursday	Tuesday 15:00	Wednesday 13:00	Wednesday 09:00	Wednesday 16:00	Wednesday 16:30		
Friday	Wednesday 15:00	Thursday 13:00	Thursday 09:00	Thursday 16:00	Thursday 16:30		
Saturday	Thursday 15:00	Friday 13:00	Friday 09:00	Friday 13:00	Friday 13:30	Monday 15:00	Tuesday 13:00

Magazines			
Title	Appearance	Reservation	Delivery
<i>Autovisie</i>	Biweekly on Thursday	Monday 3 weeks before appearance	Monday 2 weeks before appearance
<i>Privé</i>	Weekly on Wednesday	Wednesday 3 weeks before appearance	Wednesday 2 weeks before appearance
<i>VROUW Glossy</i>	Bi-monthly	Monday 5 weeks before appearance	Monday 4 weeks before appearance
<i>VROUW Magazine</i>	Saturday at De Telegraaf	Friday 4 weeks before appearance	Friday 3 weeks before appearance
<i>VRIJ Magazine Mediahuis Regional Newspapers West</i>	Saturday* at Mediahuis Regional Newspapers West	Friday 16:00	Tuesday 13:00
<i>Zine De Limburger</i>	Monthly, every 2e Saturday (except January: 3e)	Wednesday 12:00 one week before appearance	Wednesday 12:00 one week before appearance
<i>MEER magazine Mediahuis Noord</i>	Saturday** at Mediahuis Regional Newspapers North	Friday 16:00 3 weeks before appearance	Friday 16:00 2 weeks before appearance

*VRIJ Magazine will not be issued on: Sa. July 9th until Sa. August 27th and Sa. December 24th until Sa. December 31st 2022

**MEER magazine will not be issued on: Sa. July 16th until August 20th 2022

Digital
Send the material for direct campaigns 3 working days before the start of the campaign to campaigns@mediahuis.nl.

Deadlines for submitting advertising material

Region North - Regional Newspapers		
Deadlines	Modules	
Day of publication	Reservation	Delivery
Monday	Friday 13.00	Friday 15:00
Tuesday	Friday 15:00	Monday 13:00
Wednesday	Monday 15:00	Tuesday 13:00
Thursday	Tuesday 15:00	Wednesday 13:00
Friday	Wednesday 15:00	Thursday 13:00
Saturday	Thursday 15.00	Friday 13:00

Region North: Dagblad van het Noorden, Leeuwarder Courant, Friesch Dagblad (Mediahuis Noord)

Region North - Door-to-door Newspapers			
Title	Day of publication	Reservation	Delivery
<i>Asser Courant</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Balkster Courant</i>	Thursday	Monday 12:00	Wednesday 12:00
<i>Bolswards Nieuwsblad</i>	Thursday	Monday 12:00	Wednesday 12:00
<i>Coevorder Courant</i>	Tuesday	Friday 12:00	Monday 12:00
<i>De Feanster</i>	Wednesday	Friday 12:00	Monday 12:00
<i>De Krant van Midden Drenthe</i>	Wednesday	Friday 12:00	Monday 12:00
<i>De Noordoostpolder</i>	Wednesday	Friday 12:00	Monday 12:00
<i>De Staphorster</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Drachtster Courant</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Eemsbode</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Emmer Courant</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Flevopost Dronten</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Flevopost Lelystad</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Franeke Courant</i>	Wednesday	Friday 12:00	Monday 12:00

Deadlines for submitting advertising material

Region North - Door-to-door Newspapers			
Title	Day of publication	Reservation	Delivery
<i>Groninger Gezinsbode</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Heerenveense Courant</i>	Thursday	Monday 15:00	Wednesday 11:00
<i>Hoogeveensche Courant</i>	Wednesday	Friday 12:00	Monday 12:00
<i>HS-Krant</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Huis aan Huis Leeuwarden</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Jouster Courant South Friesland</i>	Thursday	Monday 12:00	Wednesday 12:00
<i>Meppeler Courant</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Nieuwe Dockumer Courant</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Nieuwe Ooststellingwerf</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Noorderkrant</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Roder Journaal</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Sneeker Nieuwsblad</i>	Thursday	Monday 12:00	Wednesday 12:00
<i>Steenwijker Courant</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Stellingwerf</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Streekblad</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Kanaalstreek Ter Apeler Courant</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Veendammer</i>	Wednesday	Friday 12:00	Monday 12:00
<i>Westerkwartier</i>	Tuesday	Friday 12:00	Monday 12:00
<i>Westervelder - Wolder Courant</i>	Wednesday	Friday 12:00	Monday 12:00

Deadlines for submitting advertising material

Region North - Nieuwsbladen			
Title	Day of publication	Reservation	Delivery
<i>Balkster Courant</i>	Thursday	Monday 12:00	Wednesday 10:00
<i>Hoogeveensche Courant</i>	Monday / Friday	Friday 12:00 / Thursday 12:00	Friday 12:00 / Thursday 12:00
<i>Meppeler Courant</i>	Monday / Wednesday / Friday	Friday / Friday / Thursday 12:00	Friday / Monday / Thursday 12:00
<i>Nieuwsblad Noordoost-Friesland</i>	Tuesday / Friday	Friday 12:00 / Thursday 12:00	Monday 12:00 / Thursday 12:00
<i>Nieuwe Ooststellingwerf</i>	Thursday	Monday 15:00	Wednesday 11:00
<i>Steenwijker Courant</i>	Monday / Wednesday / Friday	Friday / Friday / Thursday 12:00	Friday / Monday / Thursday 12:00
<i>Stellingwerf</i>	Thursday	Monday 15:00	Wednesday 11:00

Deadlines for submitting advertising material

Region South - Regional Newspapers		
Deadlines	Modules	
Day of publication	Reservation	Delivery
Monday	Friday 13:00	Friday 15:00
Tuesday	Friday 15:00	Monday 13:00
Wednesday	Monday 15:00	Tuesday 13:00
Thursday	Tuesday 15:00	Wednesday 13:00
Friday	Wednesday 15:00	Thursday 13:00
Saturday	Thursday 15:00	Friday 13:00

Region South: De Limburger (Mediahuis Limburg)

Region South - VIA	
Modules	
Reservation	Delivery
Friday 12:00	Monday 12:00

Region West - Regional Newspapers					
Deadlines	Modules		Speurders	Obituaries, Personal Announcements	
Day of publication	Reservation	Delivery		Reservation	Delivery
Monday	Friday 13:00	Friday 15:00	-	Zondag 16:00	Zondag 16:30
Tuesday	Friday 15:00	Monday 13:00	-	Monday 16:00	Monday 16:30
Wednesday	Monday 15:00	Tuesday 13:00	Tuesday 09:00	Tuesday 16:00	Tuesday 16:30
Thursday	Tuesday 15:00	Wednesday 13:00	-	Wednesday 16:00	Wednesday 16:30
Friday	Wednesday 15:00	Thursday 13:00	-	Thursday 16:00	Thursday 16:30
Saturday	Thursday 15:00	Friday 13:00	Friday 09:00	Friday 16:00	Friday 16:30

Region West: Noordhollands Dagblad, Haarlems Dagblad / IJmuider Courant, Leidsch Dagblad, De Gooi- en Eemlander (Mediahuis Nederland)

**Do you have any questions?
Our team is ready to help you.**

**Call us on +31 88 824 0234
or mail to samenwerken@mediahuis.nl**

