

**Obituaries,  
Personal Announcements  
*Rate card 2022***



# Obituaries, Personal Announcements

## Rate Calculation

Number of columns x height = format in MM

format in MM x millimeter rate = gross price excl. VAT

Type area						
Columns	1	2	3	4	5	6
Width in MM	41	86	131	176	221	266

Example	
<b>Obituaries in Alkmaarse Courant of 2 columns width and 100 mm height on Monday</b>	
Columns	2
Height	100 mm
Millimeter rate	€ 1.47 MM rate Alkmaarsche Courant
<b>Campaign price</b>	<b>2 x 100 mm = 200 mm. 200 mm x € 1.47 = € 294.- exclusive of VAT</b>

Obituaries, Personal Announcements, rate per millimeter			
Code	Nationwide	Mo thru Fri	Sa
	<i>De Telegraaf</i>	€ 6.26	€ 7.19

Obituaries, Personal Announcements, rate per millimeter			
Code	Regional	Mo thru Fri	Sa
K01	<i>Schager Courant / Helderse Courant</i>	€ 1.25	€ 1.34
K05	<i>Haarlems Dagblad Combinatie</i>	€ 1.43	€ 1.63
K31	<i>Dagbladcombinatie Noord Noord-Holland</i>	€ 2.50	€ 2.72
K32	<i>Noordhollands Dagblad</i>	€ 3.91	€ 4.26

Code	Regional	Mo thru Fri	Sa
02P	<i>Dagblad voor West-Friesland</i>	€ 1.23	€ 1.34
03P	<i>Alkmaarsche Courant</i>	€ 1.47	€ 1.61
04P	<i>Dagblad Kennemerland</i>	€ 1.03	€ 1.16
06P	<i>Dagblad Zaanstreek</i>	€ 1.03	€ 1.21
06Q	<i>Dagblad Waterland</i>	€ 1.03	€ 1.07
12P	<i>Leidsch Dagblad</i>	€ 1.03	€ 1.25
13P	<i>De Gooi- en Eemlander</i>	€ 1.03	€ 1.15

Layout costs € 25.- per booking

**Questions?**  
**Our team is ready for you.**

**Call us via +31 88 824 0234**  
**or send an e-mail to [international@mediahuis.nl](mailto:international@mediahuis.nl)**

