

**Obituaries,
Personal Announcements
*Rate card 2021***



Obituaries, Personal Announcements

Rate calculation

Number of columns x height = format in millimeters (MM)

Format in millimeters x millimeter rate = gross price excluding VAT

Type area						
Columns	1	2	3	4	5	6
Width in mm	41	86	131	176	221	266

Rekenvoorbeeld	
Obituaries in Alkmaarse Courant of 2 columns width and 100 mm height on Monday	
Columns	2
Height	100 mm
mm rate	€ 1.43 MM rate Alkmaarsche Courant
Campaign price	2 x 100 mm = 200 mm. 200 mm x € 1.43 = € 286.- exclusive of VAT

Obituaries, Personal Announcements, rate per millimeter			
Code	Nationwide	Mo thru Fri	Sa
	<i>De Telegraaf</i>	€ 6.10	€ 7.00

Obituaries, Personal Announcements, rate per millimeter			
Code	Regional	Mo thru Fri	Sa
K01	<i>Schagen / Den Helder</i>	€ 1.22	€ 1.30
K05	<i>Haarlems Dagblad Combinatie</i>	€ 1.39	€ 1.59
K31	<i>Dagblad Noord Noord-Holland</i>	€ 2.43	€ 2.65

Code	Regional	Mo thru Fri	Sa
02P	<i>Dagblad voor West-Friesland</i>	€ 1.20	€ 1.30
03P	<i>Alkmaarsche Courant</i>	€ 1.43	€ 1.57
04P	<i>Dagblad Kennemerland</i>	€ 1.00	€ 1.13
06P	<i>Dagblad Zaanstreek</i>	€ 1.00	€ 1.18
06Q	<i>Dagblad Waterland</i>	€ 1.00	€ 1.04
12P	<i>Leidsch Dagblad</i>	€ 1.00	€ 1.22
13P	<i>De Gooi- en Eemlander</i>	€ 1.00	€ 1.12

Layout costs € 25.- per booking