

Overzicht formaten & sluittijden





Modules Dagbladen 5 koloms

Aandeel	Code	Afmeting	De Telegraaf	Metro	Regionaal
1/2	D102VL	266 x 190 mm			•
2/5	D205VS	104 x 375 mm			•
1/3	D103BS	158 x 238 mm			•
1/4	D104B	158 x 166 mm			•
	D104L	212 x 118 mm			•
	D104VL	266 x 94 mm			•
1/5	D105BL	158 x 118 mm			•
	D105S	104 x 190 mm			•
1/6	D106VL	266 x 70 mm			•
1/7	D107L	158 x 94 mm			•
1/8	D108BS	104 x 118 mm			•
	D108VL	266 x 46 mm			•
1/10	D110BL	104 x 94 mm			•
1/14	D114BL	104 x 70 mm			•
1/16	D116L	104 x 58 mm			•
1/20	D120L	104 x 46 mm			•
1/21	D121S	50 x 94 mm			•
1/27	D127BS	50 x 70 mm			•
1/33	D133L	104 x 30 mm			•
1/43	D143B	50 x 46 mm			•
1/66	D166L	50 x 30 mm			•

Legenda

- V = volledige hoogte
- VL = volledige breedte
- VS = volledige hoogte
- L = liggend
- BL = blok liggend
- B = blok
- BS = blok staand
- S = staand



Modules Dagbladen 5 koloms



D102VL
266 x 190 mm



D205VS
104 x 375 mm



D103BS
158 x 238 mm



D104B
158 x 166 mm



D104L
212 x 118 mm



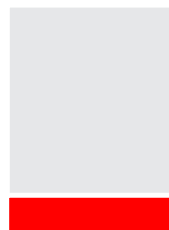
D104VL
266 x 94 mm



D105BL
158 x 118 mm



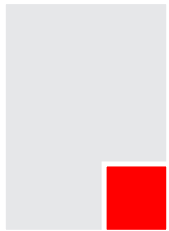
D105S
104 x 190 mm



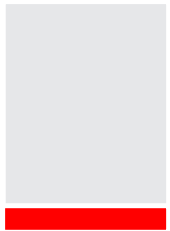
D106VL
266 x 70 mm



D107L
158 x 94 mm



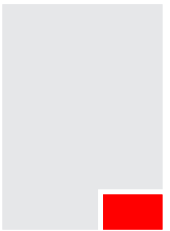
D108BS
104 x 118 mm



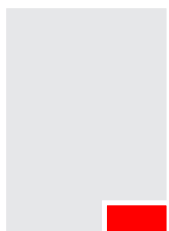
D108VL
266 x 46 mm



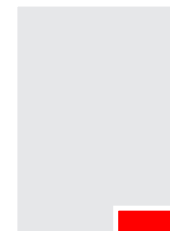
D110BL
104 x 94 mm



D114BL
104 x 70 mm



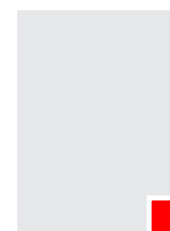
D116L
104 x 58 mm



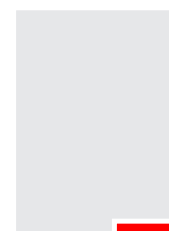
D120L
104 x 46 mm



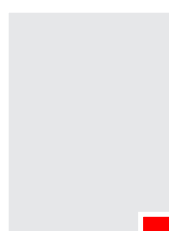
D121S
50 x 94 mm



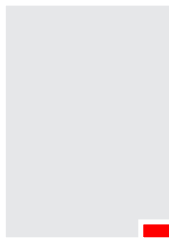
D127BS
50 x 70 mm



D133L
104 x 30 mm



D143B
50 x 46 mm



D166L
50 x 30 mm

Legenda

V = volledige hoogte • VL = volledige breedte • VS = volledige hoogte • L = liggend • BL = blok liggend • B = blok • BS = blok staand • S = staand



Modules Dagbladen 6 koloms

Aandeel	Code	Afmeting	De Telegraaf	Metro	Regionaal*
2	S101V	550 x 398 mm	•	•	•
1	D101V	266 x 398 mm	•	•	•
1/2	D102BS	176 x 286 mm	•	•	
	D102VL	266 x 190 mm	•	•	•
	D102VS	131 x 398 mm	•	•	•
4/9	D409BS	176 x 262 mm	•	•	
1/3	D103VL	266 x 130 mm	•	•	
	D103VS	86 x 398 mm	•	•	
5/16	D516S	131 x 238 mm			•
1/4	D104BL	176 x 142 mm	•	•	•
	D104BS	131 x 190 mm	•	•	•
	D104L	221 x 118 mm	•	•	
	D104VL	266 x 94 mm	•	•	•
3/16	D316B	131 x 142 mm			•
1/6	D106B	131 x 130 mm	•	•	
	D106S	86 x 190 mm	•	•	•
	D106VL	266 x 70 mm	•	•	
1/8	D108BL	131 x 94 mm	•	•	•
	D108BS	86 x 142 mm	•	•	•
	D108VL	266 x 46 mm	•	•	
1/11	D111L	131 x 70 mm	•	•	
1/12	D112B	86 x 94 mm	•	•	•
1/16	D116BL	86 x 70 mm	•	•	
	D116L	131 x 46 mm			•
1/24	D124L	86 x 46 mm	•	•	•
1/48	D148BS	41 x 46 mm	•	•	

Legenda

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- BL = blok liggend
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- S = staand

* S101V en D101V zijn mogelijk in overleg.



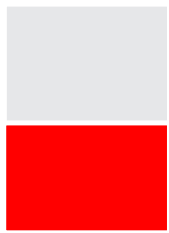
Modules Dagbladen 6 koloms



D101V
266 x 398 mm



D102BS
176 x 286 mm



D102VL
266 x 190 mm



D102VS
131 x 398 mm



D409BS
176 x 262 mm



D103VL
266 x 130 mm



D103VS
86 x 398 mm



D516S
131 x 238 mm



D104BL
176 x 142 mm



D104BS
131 x 190 mm



D104L
221 x 118 mm



D104VL
266 x 94 mm



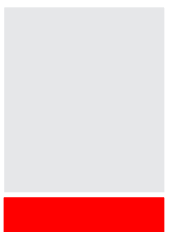
D316B
131 x 142 mm



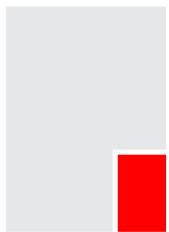
D106B
131 x 130 mm



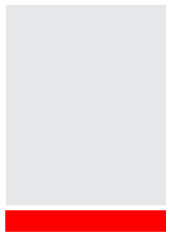
D106S
86 x 190 mm



D106VL
266 x 70 mm



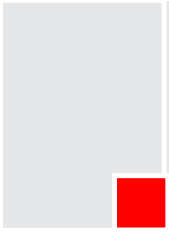
D108BS
86 x 142 mm



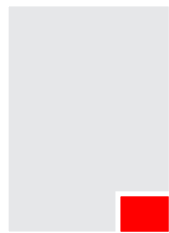
D108VL
266 x 46 mm



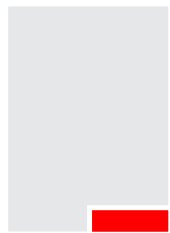
D111L
131 x 70 mm



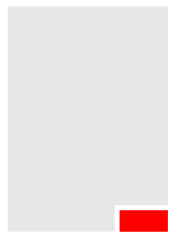
D112B
86 x 94 mm



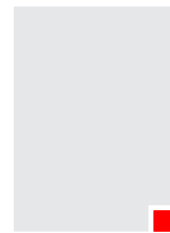
D116BL
86 x 70 mm



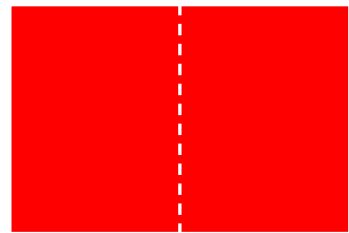
D116L
131 x 46 mm



D124L
86 x 46 mm



D148BS
41 x 46 mm



S101V
550 x 398 mm

Legenda

V = volledige hoogte • VL = volledige breedte • VS = volledige hoogte • L = liggend • BL = blok liggend • B = blok • BS = blok staand • S = staand



Modules Magazines

Aandeel	Code	Autovisie*	Privé*	VROUW Magazine*	VROUW Glossy*	VRIJ Magazine**	VRIJ Magazine Regionaal*
2	S101V	450 x 285 mm	460 x 290 mm	442 x 274 mm	440 x 280 mm	390 x 257 mm	
1	D101V	225 x 285 mm	230 x 290 mm	221 x 274 mm	220 x 280 mm	185 x 257 mm	230 X 295 mm
1/2	D102VL	225 x 138 mm	230 x 145 mm	221 x 135 mm		185 x 128 mm	
	D102VS		113 x 290 mm	108 x 274 mm			
1/3	D103VS	77 x 285 mm				63 x 257 mm	
1/4	D104BS		113 x 145 mm	108 x 135 mm			113 x 145.5 mm
	D104VL	225 x 72 mm				185 x 63 mm	
0,2	D105VS					36 x 257 mm	
1/8	D108L					90 x 63 mm	
	D108VL	110 x 72 mm				185 x 31 mm	

* 5 mm afloop + snijtekens

** Coverbestand = 5 mm afloop + snijtekens



Modules magazines

Autovisie



D101V
225 x 285 mm



D102VL
225 x 138 mm



D103VS
77 x 285 mm



D104VL
225 x 72 mm



D108VL
110 x 72 mm



S101V
450 x 285 mm

Privé



D101V
230 x 290 mm



D102VL
230 x 145 mm



D102VS
113 x 290 mm



D104BS
113 x 145 mm



S101V
460 x 290 mm

VROUW
Glossy



D101V
220 x 280 mm



S101V
440 x 280 mm

VROUW
Magazine



D101V
221 x 274 mm



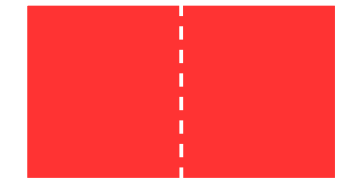
D102VL
221 x 135 mm



D102VS
108 x 274 mm



D104BS
108 x 135 mm



S101V
442 x 274 mm

VRIJ
Magazine



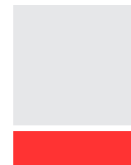
D101V
185 x 257 mm



D102VL
185 x 128 mm



D103VS
63 x 257 mm



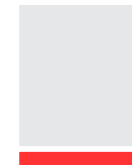
D104VL
185 x 63 mm



D105VS
36 x 257 mm



D108L
90 x 63 mm



D108VL
185 x 31 mm



S101V
390 x 257 mm

VRIJ
Magazine
Regionaal



D101V
230 x 295 mm



D104BS
113 x 145.5 mm

Multi-device formaten (desktop, laptop, tablet, mobile)

	Breedte x Hoogte
Billboard	970 x 250 px
Floor Ad	120 x 90 px
Half Page Ad	300 x 600 px
Large Rectangle	336 x 280 px
Leaderboard	728 x 90 px
Medium Rectangle	300 x 250 px
Skin + Billboard	Zie https://www.mediahuis.nl/aanleverspecificaties
Skin + Leaderboard	Zie https://www.mediahuis.nl/aanleverspecificaties
Leaderboard	Zie: https://www.mediahuis.nl/aanleverspecificaties

Voor meer informatie over formaten op specifieke devices, neem contact op met uw accountmanager.



Desktop formaten

	Breedte x Hoogte
Medium Rectangle	300 x 250 px
Large Rectangle	336 x 280 px
Wide Skyscraper	160 x 600 px
Leaderboard	728 x 90 px
Super Leaderboard	970 x 90 px
Half Page Ad	300 x 600 px
Billboard	970 x 250 px
Floor Ad	120 x 90 px
Super Header / Substantial	1800 x 200 px
Skin + Leaderboard / Full width header	1800 x 1000 px
Skin + Billboard	970 x 1000 px



Medium Rectangle
300 x 250 px



Large Rectangle
336 x 280 px



Wide Skyscraper
160 x 600 px



Leaderboard
728 x 90 px



Super Leaderboard
970 x 90 px



Half Page Ad
300 x 600 px



Billboard
970 x 250 px



Floor Ad
120 x 90 px



Super Header / Substantial
1800 x 200 px



Skin + Leaderboard / Full width header
1800 x 1000 px



Skin + Billboard
970 x 1000 px



Desktop formaten

	Breedte x Hoogte
Medium Rectangle	300 x 250 px
Large Rectangle	336 x 280 px
Wide Skyscraper	160 x 600 px
Leaderboard	728 x 90 px
Super Leaderboard	970 x 90 px
Half Page Ad	300 x 600 px
Billboard	970 x 250 px
Floor Ad	120 x 90 px
Super Header / Substantial	1800 x 200 px
Skin + Leaderboard / Full width header	1800 x 1000 px
Skin + Billboard	970 x 1000 px



Medium Rectangle
300 x 250 px



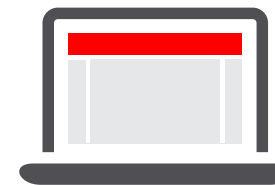
Large Rectangle
336 x 280 px



Wide Skyscraper
160 x 600 px



Leaderboard
728 x 90 px



Super Leaderboard
970 x 90 px



Half Page Ad
300 x 600 px



Billboard
970 x 250 px



Floor Ad
120 x 90 px



Super Header / Substantial
1800 x 200 px



Skin + Leaderboard / Full width header
1800 x 1000 px

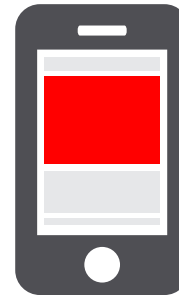


Skin + Billboard
970 x 1000 px

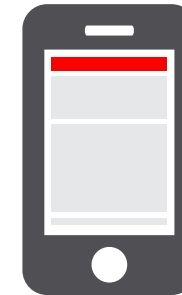


Mobile formaten

	Breedte x Hoogte
Mobile Medium Rectangle	300 x 250 px
Mobile banner	320 x 50 px
Double-sized banner	320 x 100 px
Mobile Half Page Ad (Rich Media)	320 x 240 px
3D Cube / In-banner video	300 x 250 px
Interscroller	300 x 500 px
Interstitial*	320 x 480 px



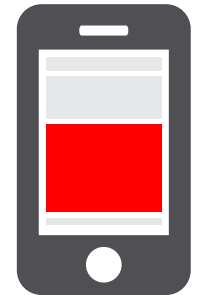
Mobile Medium Rectangle
300 x 250 px



Mobile banner
320 x 50 px



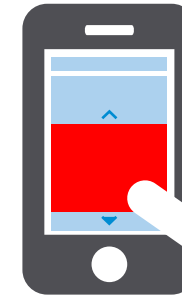
Double-sized banner
320 x 100 px



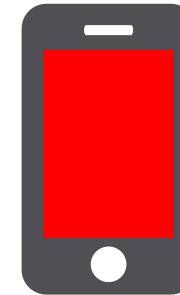
Mobile Half Page Ad (Rich Media)
320 x 240 px



3D Cube / In-banner video
300 x 250 px



Interscroller
300 x 500 px



Interstitial*
320 x 480 px



De Telegraaf

Sluittijden	Modules		Speurders	Familieberichten	
	reserveren	aanleveren		reserveren	aanleveren
maandag	vr 13:00 uur	vr 15:00 uur	vr 13:00 uur	zo 16:00 uur	zo 16:30 uur
dinsdag	vr 15:00 uur	ma 13:00 uur	ma 09:00 uur	ma 16:00 uur	ma 16:30 uur
woensdag	ma 15:00 uur	di 13:00 uur	di 09:00 uur	di 16:00 uur	di 16:30 uur
donderdag	di 15:00 uur	wo 13:00 uur	wo 09:00 uur	wo 16:00 uur	wo 16:30 uur
vrijdag	wo 15:00 uur	do 13:00 uur	do 09:00 uur	do 16:00 uur	do 16:30 uur
zaterdag	do 15:00 uur	vr 13:00 uur	vr 09:00 uur	vr 16:00 uur	vr 16:30 uur

Regionaal

Sluittijden	Modules		Speurders	Familieberichten	
	reserveren	aanleveren		reserveren	aanleveren
maandag	vr 13:00 uur	vr 15:00 uur	-	zo 16:00 uur	zo 16:30 uur
dinsdag	vr 15:00 uur	ma 13:00 uur	-	ma 16:00 uur	ma 16:30 uur
woensdag	ma 15:00 uur	di 13:00 uur	di 09:00 uur	di 16:00 uur	di 16:30 uur
donderdag	di 15:00 uur	wo 13:00 uur	-	wo 16:00 uur	wo 16:30 uur
vrijdag	wo 15:00 uur	do 13:00 uur	-	do 16:00 uur	do 16:30 uur
zaterdag	do 15:00 uur	vr 13:00 uur	vr 09:00 uur	vr 16:00 uur	vr 16:30 uur



Metro

Sluittijden	Modules		Speurders
	reserveren	aanleveren	
maandag	vr 13:00 uur	vr 15:00 uur	vr 13:00 uur
dinsdag	vr 15:00 uur	ma 13:00 uur	ma 09:00 uur
woensdag	ma 15:00 uur	di 13:00 uur	di 09:00 uur
donderdag	di 15:00 uur	wo 13:00 uur	wo 09:00 uur
vrijdag	wo 15:00 uur	do 13:00 uur	do 09:00 uur